

# MONOCLE

A BRIEFING ON GLOBAL AFFAIRS, BUSINESS, CULTURE & DESIGN

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## How do you jump-start Reigniting the Rising Sun

A Monocle **SPECIAL REPORT** on why Japan needs *more* than rebuild. Our editors and correspondents on a way forward



- A AFFAIRS** Global diplomacy: do it like Doha, with TV not tanks
  - B BUSINESS** Why industrialists and despots want Swiss francs
  - C CULTURE** The world's most heavily resourced news division
  - D DESIGN** The things that Cecil Balmond is building
  - E EDITS** An Alaskan lifeline, living it up in Lisbon's Lapa and the perfect bar trolley
- EXPO** Learn from your elders: Japan's living treasures



### FRESH DESIGNS ON JAPAN

The seven building blocks for rehabilitating the nation

#### 1 HOME TRUTHS

It's time for a credible, committed prime minister

#### 2 UP FOR SALE

Why Japan needs a global marketing plan

+1  
**Design Directory**  
...  
A 32-page special

+2  
**Barcelona**  
...  
A 24-page city survey

#### 7 MADE IN JAPAN

There's still plenty for the nation to export

#### 6 GREEN SHOOTS

How the country can mobilise its people

#### 5 IN THE DRIVING SEAT

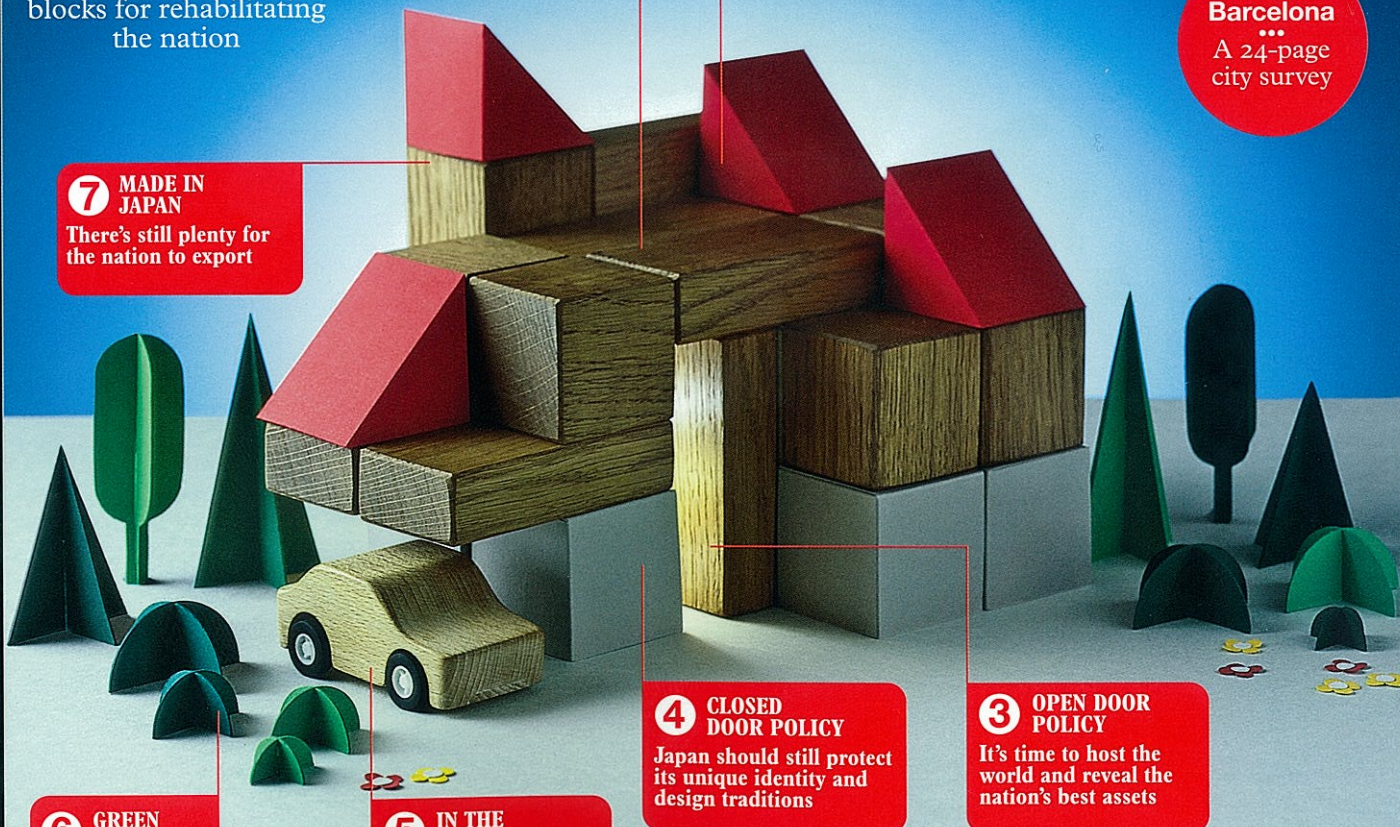
The CEOs who can get the country moving faster and further

#### 4 CLOSED DOOR POLICY

Japan should still protect its unique identity and design traditions

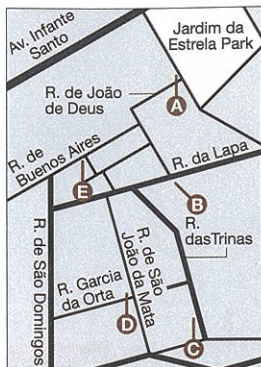
#### 3 OPEN DOOR POLICY

It's time to host the world and reveal the nation's best assets



# Architecture

Following Lisbon's devastating 1755 earthquake, the city underwent a rebuilding effort that was marked by the Pombaline architectural style, associated with the Marquês de Pombal, a Portuguese statesman instrumental in getting the country back on its feet. By the end of the 18th century, many Lapa residences followed this neoclassical style, with four-storey buildings decorated with more sober *azulejo* tiling. "Lots of older buildings here also have staircases still in wood," explains Brazilian architect and Lapa resident Euclides Barros.



- A Jardim da Estrela
- B Pátria Interiores
- C Matiz Pombalina
- D DegustArte
- E Cristal

- 01 View of Rua dos Remédios à Lapa
- 02 Filipe Soares's living room
- 03 Portuguese wine on display at DegustArte
- 04 Clube de Jornalistas
- 05 Melcar barber shop
- 06 Traditional interior of Chef restaurant
- 07 Tailor Júlio Lafuente
- 08 View from Francisco Herédia's house
- 09 Jardim da Estrela



03 04



05

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## Shop

**Pátria Interiores**  
 21A Rua da Lapa,  
 + 351 21 800 9617,  
 patria-interiores.com  
 This design emporium has a mix of Luso-Scandinavian furnishings, including Architectmade toys, Tonfisk tableware and Sergio Rodrigues chairs.

**DegustArte**  
 12 Rua Garcia de Orta,  
 + 351 96 663 4518,  
 degustarte.com.pt  
 Gourmet food shop that stocks Trás-os-Montes olive oil, Serra da Estrela cheese and has an all-Portuguese wine cellar. Also delivers to homes and businesses.

**Sabores da Nossa Terra**  
 65 Rua das Quelhas,  
 + 351 93 701 4112  
 Isabel Neves de Sousa and husband Luis work in their home atelier making bespoke gift boxes that hold Azorean tea, Portuguese ceramics and port.

**A Diferença**  
 30 Travessa da Oliveira à Estrela,  
 + 351 21 390 4102  
 Antiques dealer José Santos trades in Art Deco side tables and vintage ceramics from classic Portuguese brand Secla. He also does appraisals and has a network of restorers.

**Talho Amaro**  
 209 Calçada da Estrela,  
 + 351 21 396 1866  
 This neighbourly grocer has the basic necessities and a meat counter with choice *costeleta de novilho* (veal cutlets).

## Services

**Architect**  
 Euclides Barros,  
 89 Rua da Lapa,  
 + 351 91 419 5110  
 For eight years, São Paulo native Barros has remodelled Lapa flats with a clean, contemporary look and helps clients track down furnishings. He also

designs 1950s-inspired sofas and a line of copper lamps.  
**Estate agent**  
 Diana Pinto,  
 + 351 96 368 9718  
 Has experience with Scandinavian and UK homebuyers and specialises in Lapa properties.

**Tailor**  
 Júlio Lafuente,  
 46 Rua Garcia de Orta,  
 + 351 21 396 9168  
 Veteran men's outfitter Lafuente makes bespoke suits out of Holland & Sherry fabrics, Italian super wools and summery linens, with the help of his scissors and a vintage Singer sewing machine.

**Barber**  
 Melcar,  
 13A Rua João de Deus,  
 + 351 21 397 3735  
 Old-school barber shop for a wet shave and trim.



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## Eat + Drink

### Cristal

25A Rua Buenos Aires,  
+ 351 21 396 1557  
Voted Lisbon's best pastry shop for its *pastel de nata* custard tart. Locals park out front and block traffic to get their hands on them.

### Boutique Doce

22 Rua da Lapa,  
+ 351 21 396 7858  
This hole-in-the-wall bakery gets a hodgepodge of clients (genteel ladies, bank tellers, construction workers) hungry for its mini potpies, *queijada* cupcakes and homemade apple cake.

### Chef

11B Rua Borges Carneiro,  
+ 351 21 393 1050  
An all-day eatery that does take-away and catering. The kitchen specialises in Portuguese comfort food with popular plates including squid with rice in the house sauce.

### Clube de Jornalistas

127 Rua das Trinas,  
+ 351 21 397 7138  
Co-owned by food writer and chef André Magalhães, the Lisbon Press Club's restaurant has a cosy reading room and an inner garden for outdoor dining. The kitchen does a modern take on the *bacalhau à brás* codfish plate.

### XL

57 Calçada da Estrela,  
+ 351 21 395 6118  
Open only for dinner, XL is sought out for its steaks and delicious red wines from the Douro Valley.

### Mel das Arábias

187 Calçada da Estrela,  
+ 351 21 390 4251  
Alexandria native Said Yadem runs this teahouse/café with a Levantine buffet of hummus tahini, baba ghanoush, baklava and mahalabia. Bellydancing on weekends.

### Matiz Pombalina

25 Rua das Trinas,  
+ 351 21 404 3703,  
[matiz-pombalina.pt](http://matiz-pombalina.pt)  
Classy cocktail bar on the ground floor of an 18th-century building where patrons relax in Louis XIV-style chairs and sip on long drinks.

## Stay

### York House

32 Rua das Janelas Verdes,  
+ 351 21 396 2435,  
[yorkhouselisboa.com](http://yorkhouselisboa.com)  
Situated on the border of Lapa in a former convent, the York House hotel has 32 guestrooms with a mix of modern and classic décor.



## Property guide

### Buying

Two-bed, 120 sq m  
apartment costs €320,000

### Renting

80 sq m apartment costs  
€800 a month

- 01 View of the Tejo
- 02 Clube de Jornalistas
- 03 Euclides Barros's living room
- 04 Pastéis de nata
- 05 Typical Lapa house
- 06 Sabores da Nossa Terra
- 07 Carlota Cabral
- 08 Euclides Barros
- 09 Francisco Herédia
- 10 Lara Marques Pereira